

MARCH 21

fashion calendar 1983

JANUARY

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1984

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 21, 1983

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 16	FALL '83 APPAREL SHOWING	MARIMEKKO	208 FIFTH AVENUE SHOWROOM - 5TH FLOOR
12:00 Noon	Marja Suna presents her collection. Buffet, followed by show. By invitation. Thereafter by appt. Press: Neala Harris; Buyers: Kristi Snall, (914) 592-7272.		
Wednesday March 16	WINE-TASTING AT SUNGLASS SHOWROOM	PRIVATE EYES/ ACCENTS & ESSENTIALS	385 FIFTH AVENUE SUITE - 902
5-10 P.M.	By invitation. Buyers: 683-6663. Press: Hilary King Associates, 289-4933.		
March 17	ST. PATRICK'S DAY (Thursday)		
Friday March 18	SHOWING OF FALL DRESS COLLECTION	LIZ CLAIBORNE	1441 BROADWAY SHOWROOM - 11TH FLOOR
11:00 A.M.	By invitation. Contact: 944-0400.		
Saturday March 19	"THE CAREER WOMAN'S SYMPOSIUM"	THE FASHION GROUP FOUNDATION (9 ROCKEFELLER)	TOBE COBURN SCHOOL 686 BROADWAY
9:30-12:30	Also, 1:30-4:30. Members: \$30. Guests: \$40. Chmn: Regina Ovesey. Contact: 247-3940.		
*March 20	JOURNEES DE LA MODE. Exhibition in Paris at Porte de Versailles (March 20-23)		
*March 20	MUNICH FASHION WEEK (March 20-26)		
March 20- March 23	NAMSB (NAT'L ASSOC'N MEN'S SPORTSWEAR BUYERS) & BAMA (BOYS' AND YOUNG MEN'S APPAREL), N.Y. COLISEUM. Contact: 986-1811.		
*Sunday March 20- March 23	SPRING/SUMMER '84 FABRICS IN PARIS Contact: Vincent Glorion, 883-1055.	PREMIERE VISION	PARIS, PORTE DE VERSAILLES PARC DES EXPOSITIONS, HALL 3
Sunday March 20- March 23	INFANTS' & TODDLERS' BACK- TO-SCHOOL FASHION EXHIBIT Ninth National Show. Contact: Stanley Kaye, 594-0880.	NATIONAL KIDS FASHION SHOW	NEW YORK STATLER (MEZZ) 7TH AVENUE & 33RD STREET
Beginning Sunday March 20	PREMIERE COLLECTION: CHILDREN'S FASHIONS Also at National Kids Show, #107. By appointment. Contact: 730-8210.	KENNSINGTON BLUE 4 KIDS BY BARRIE DENN	225 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 399-4130.	AQUASCUTUM FOR THE GREIF COMPANIES	1290 AVENUE OF THE AMERICAS SHOWROOM - 19TH FLOOR
Beginning Monday March 21	FALL/WINTER COLLECTIONS By appointment. Contact: 398-9070.	PETER ASHLEY; & PETER ASHLEY UNLIMITED	1411 BROADWAY SHOWROOM - 3RD FLOOR
Beginning Monday March 21	PREMIERE OPENING: FALL COORDINATES & KNITWEAR Sweater knits and total coordinates. By appointment. Contact: 382-2655.	ELEANOR P. BRENNER LTD.	1460 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Monday March 21	PREMIERE: EARLY FALL COLLECTION Designer sportswear, hand-loomed dresses, knits. By appointment. Contact: 947-7655.	AGATHA BROWN	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 21	OPENING OF FALL COLLECTIONS Contemporary sportwear. Circle: B. Denn, 575-7751.	CIRCLE; & KENNSINGTON BLUE	225 WEST 39TH STREET NEW SHOWROOM - 11TH FLOOR Kennsington: H. Kirk, 730-8210.
Beginning Monday March 21	SPORTSWEAR SEPARATES BY HELEN FABRIKANT Premiere, early fall coordinated separates. Contact: Gary Fabrikant, 354-1620.	HF SPORT INC BY H. FABRIKANT	1410 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday March 21	OPENING OF NEW CHILDREN'S COLLECTION Sizes 2-4T; 4-6; 7-14. By appointment. Contact: 736-2330.	NORMA KAMALI'S KIDS	112 WEST 34TH STREET SHOWROOM - SUITE 1205
Beginning Monday March 21	SHOWING OF FALL COLLECTION Continuous by appointment. Contact: 399-4130.	LANVIN FOR THE GREIF COMPANIES	1290 AVENUE OF THE AMERICAS SHOWROOM - 19TH FLOOR
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-6350.	TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday March 22 11:30 A.M.	PREMIERE: WINDBREAKER/ CARRY-ALL BAG Also, 1:00. "Colorful Preview" & picnic. By inv. Contact: Nina Klippel, 887-8069.	JAC-A-BAG (DIV. FRANCONIA, 512 7TH)	ABOARD THE HAMPTON JITNEY (2 LOCATIONS)
Tuesday March 22 3:00 P.M.	SPRING AND SUMMER HAT COLLECTION Coordinated with designer fashions. Contact: Jeanette Pfeifer, 799-9190.	LE CHAPEAU JEANETTE	ONCE UPON A STOVE 325 THIRD AVENUE (24TH ST)
March 22	GEORGE MASKET BY KAREN HARMAN (Early Fall)..498 Seventh.....10th fl.....947-7110.		
Tuesday March 22- March 25	FABRICS, YARNS, GARMENTS FROM JAPAN & EUROPE By invitation. Contact: Mr. Tanny Tanigaichi, 354-6729.	YAGI TSUSHO (AMERICA) (111 WEST 40TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
*March 22	FASHION FAIR AT OLYMPIA IN LONDON - 200 firms (March 22-25). Contact: 01-385-1200		
March 23- March 25 4:00 P.M.	MENSWEAR DIRECTIONS-- SLIDE PRESENTATION For reservations, contact: 880-7295.	GENTLEMEN'S QUARTERLY	350 MADISON AVENUE GQ SHOWROOM - 9TH FLOOR
Wednesday March 23 6:30 P.M.	"FOCUS AMERICA: NEWPORT"-- PREVIEW BENEFIT For Newport Music Festival. Fashions, home furnishings. By inv. Press: 391-3632.	LORD & TAYLOR	FIFTH AVENUE & 40TH STREET
Wednesday March 23 8:00 P.M.	TRIBUTE TO ELEVEN BLACK DESIGNERS--BENEFIT Tickets: \$20.00-\$50.00. Press: Robert Weintraub, Paladin P.R., 840-7812.	HARVEYS BRISTOL CREAM	AVERY FISHER HALL LINCOLN CENTER
Beginning Monday March 23	OPENING OF FALL DESIGNER SPORTSWEAR Continuous by appointment. Contact: 279-1600.	J.D. SPORT	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday March 23	OPENING OF FALL HAND-LOOMED KNITS Continuous by appointment. Contact: 279-1600.	RICHTONE KNITS	498 SEVENTH AVENUE ROOM - 14TH FLOOR
Thursday March 24 8:15 A.M.	"THE 21ST CENTURY: ARCHITECTURE IN DESIGN" Breakfast. Members: \$22.00; Guests: \$25.00. By invitation, Contact: 688-8995.	NATIONAL HOME FASHIONS LEAGUE	TIME-LIFE BUILDING TOWER SUITE (48TH FL)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
*Thursday March 24 6:30 P.M. Reception	"CHICAGO IS"--SECOND ANNUAL PRESENTATION Preview of Fall '83 Chicago collections, in conjunction with Chicago Fall Market, March 26-30. Coordinator: Harriett Pitt. Contact: Barbara Rossi, (312) 527-4141.	CHICAGO FASHION GUILD; CHICAGO APPAREL CENTER	THE APPAREL CENTER GRAND BALLROOM
*March 24-28	MIPEL--Italian Leather Goods Fair in Milan		
Beginning Monday March 28	FALL MEN'S & WOMEN'S COMPLETE SPORTSWEAR Continuous by appointment. Contact: Jim Snee, 246-3100.	RANDY ALLEN	39 WEST 55TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday March 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-9760.	PIERRE CARDIN SPORTIF; & KNITS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday March 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 239-0644.	LEAMOND DEAN-NORMAN TERRY, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday March 28	FALL COLLECTION: KNIT DRESSES Continuous by appointment. Contact: 575-0344.	GOLDWORM	1411 BROADWAY SUITE 3517
Beginning Monday March 28	OPENING OF FALL COLLECTION Continuous by appointment. Buyers: 221-6960. Press: Jeanne Chappell, 595-9420.	PAULA SAKER	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
March 28	PASSOVER (Begins at sunset)--Monday		
Beginning Tuesday March 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 382-2610.	RAUL BLANCO/ELAN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday March 29	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 947-7110.	GUY LAROCHE FOR GEORGE MASKET	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
*Tuesday March 29	INTERNATIONAL LAUNCH: SUNGLASSES IN TUNISIA By invitation. Contact: Fernanda Gilligan, 753-0111.	CARTIER	HOTEL HANNIBAL PALACE PORT EL KANTAOUI, TUNISIA
Wednesday March 30 5:30 P.M.	RETAIL ADVERTISING RETROSPECTIVE Incl. fashion advertising, 1925-1982. By inv. Barbara Cleland, 840-3800, ext. 253.	NEW YORKER MAGAZINE	CHRISTIE'S/REGINE'S 502 PARK AVENUE
Thursday March 31 12:00 Noon	BENEFIT LUNCHEON & FASHION PRESENTATION For International Tennis Hall of Fame in Newport. By invitation. Contact 391-3632.	LORD & TAYLOR	11TH FLOOR THEATRE
April 1	GOOD FRIDAY		
April 3	EASTER SUNDAY		
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-6475.	DIANNE B FOR CYGNE DESIGNS	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-0585.	EMMANUELLE KHANH	1441 BROADWAY SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 4	OPENING OF FALL COLLECTION By appointment. Contact: 944-1310.	PETER MUI	1466 BROADWAY SUITE 1100
Beginning Monday April 4	FALL/WINTER WOMEN'S COLLECTION Continuous by appointment. Contact: 935-4770.	PINKY & DIANNE LTD.	37 WEST 57TH STREET SUITE 701
Beginning Tuesday April 5	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-4333.	CASTLEBERRY KNITS	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 6 9 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 9:30. Contact: Maria, 728-4945.	BRAZILIA INTERNATIONAL; & EVIE M.	STUDIO 54 254 WEST 54TH STREET
*April 6	IDEACOMO IN ITALY. Fabrics Exhibit (April 6 - 9)		
*April 7	DALLAS EARLY FALL REGIONAL MARKET (April 7 - 12)		
Thursday April 7 10-7 P.M.	FOOTWEAR & ACCESSORIES; & READY-TO-WEAR COLLECTION Fashions by Michael Klein for Xavier Danaud. N.W. Ayer, Joyce McClure, 708-5328.	XAVIER DANAUD	555 MADISON AVENUE (56/57th) SHOWROOM - 1ST FLOOR
Beginning Thursday April 7	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8802.	EXECUTIVE DRESS BY ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Thursday April 7	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8802.	NIPON BLOUSE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
*April 10	ATLANTA MEN'S & BOY'S APPAREL MARKET. Cont: Don Berg, (404) 688-8994. (April 10-13)		
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Madlyn Koppel, 371-2520.	AGNONA	37 WEST 57TH STREET SUITE 805
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 575-7818.	KASHIYAMA	552 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-4090.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-5190.	LILA BLOUSE BY LILA KLIEGMAN	575 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday April 12 6:00 P.M. Cocktails 6:45 P.M. Show	ANNUAL FASHION CRITICS' AWARD SHOW AND DANCE Awards presented to students by designer-critics: Adri, Donald Brooks, Albert Capraro, Perry Ellis, Donna Karan, Izabel Lam, Michael Vollbracht, Ilie Wacs, Chester Weinberg. Parsons Award to Arthur Ochs Sulzberger, Publisher, The New York Times. Dinner chmn: Marvin S. Traub, Chairman, Bloomingdale's. Reservations: \$275.00. (Black Tie). Contact: Rosemarie Alfano, 691-0046, ext. 48.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Tuesday April 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-0666.	BARON PETERS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday	OPENING OF FALL	EVAN-PICONE DRESSES	1411 BROADWAY
April 13	COLLECTION		SHOWROOM - 37TH FLOOR
6:00 P.M.	By invitation. Press: 536-9624. Buyers: 536-9568.		
*April 13	INTERNATIONAL FUR FAIR IN FRANKFURT (April 13 - 17)		
Friday	PRET-A-PORTER AUDIO-VISUAL	THE FASHION GROUP, INC.	N.Y. HILTON HOTEL
April 15	PRESENTATIONS AT 3 SHOWINGS	(9 ROCKEFELLER PLAZA)	GRAND BALLROOM
8:00 A.M.,	Chmn: Edward Villiotti--Martha. Co-chmn: June Weir--The NY Times; Bill Cunningham--		
10:15 A.M.	Journalist. Breakfast (8:00 AM): Members--\$20; Guests--\$30. Brunch (10:15 AM):		
12:45 P.M.	Members--\$30; Guests--\$45. Lunch (12:45 PM): same price as Brunch. Contact: 247-3940.		
April 15	10:15 A.M., THE FASHION GROUP, PRET-A-PORTER (2nd show), N.Y. HILTON; 247-3940.		
April 15	12:45 P.M., THE FASHION GROUP, PRET-A-PORTER (3rd show), N.Y. HILTON: 247-3940.		
*April 15	ATLANTA EARLY FALL--WOMEN'S, CHILDREN'S & ACTIVEWEAR, (404) 688-8994. (April 15-19)		
*April 15	LOS ANGELES EARLY FALL REGIONAL MARKET AT WILSHIRE HYATT HOTEL (April 15-18)		
Monday	SHOWING OF FALL	WILLIWEAR BY	PUCK BUILDING
April 18	COLLECTION	WILLI SMITH (209 W. 38)	295 LAFAYETTE ST. (& HOUSTON)
10:00 A.M.	By invitation. Buyers: 869-1380. Press: Cristina, Gottfried, Loving, 688-4665.		
Monday	SHOWING OF FALL	L'ZINGER INTERNATIONAL	575 SEVENTH AVENUE
April 18	COLLECTION		SHOWROOM - 18TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: 382-3303.		
Monday	SHOWING OF FALL	JON HAGGINS	260 WEST 35TH STREET
April 18	COLLECTION		SHOWROOM - 13TH FLOOR
12:00 Noon	Evening fashions. By invitation. Contact: 564-2897.		
Monday	FALL COLLECTION:	CAROL HORN	1441 BROADWAY
April 18	INFORMAL MODELING		SHOWROOM - 33RD FLOOR
3:00 P.M.	By invitation. Thereafter by appointment. Contact: 921-9670.		
Monday	SHOWING OF FALL	RONALD KOLODZIE	PARSONS FASHION CENTER
April 18	COLLECTION	(202 WEST 40TH STREET)	560 SEVENTH AVENUE
5:00 P.M.	By invitation. Buyers: 730-8180. Press: Madeline de Vries, 753-6688.		
Monday	SHOWING OF FALL	ANGELO TARLAZZI II	HOTEL PLAZA
April 18	COLLECTION		WHITE & GOLD SUITE
6:00 P.M.	By inv. Thereafter, to April 29. Contact: Peter Dubow (after April 1), 308-2400.		
Monday	KARL LAGERFELD	SAKS FIFTH AVENUE	RADIO CITY
April 18	PERSONAL APPEARANCE		MUSIC HALL
7:00 P.M.	Chloe Fall '83 fashions by Karl Lagerfeld to introduce new fragrance KL. Benefit for Society of Memorial Sloan-Kettering Cancer Center. By inv. Tickets: \$125.00, Joan Foster, 794-7000. Beauty press: Leslie Weller, 407-7703. Fashion press: 940-4248.		
Beginning	OPENING OF FALL/WINTER	ALPHA CUBIC	1441 BROADWAY
Monday	COLLECTION		SUITE 1810
April 18	Continous by appointment. Contact: Louis Memran, 391-6655.		
Beginning	OPENING OF FALL	BELLE FRANCE BY	419 PARK AVENUE
Monday	COLLECTION	JANE SCHAFFHAUSEN	SHOWROOM - 20TH FLOOR
April 18	By appointment. Contact: 686-5780.		
Beginning	OPENING OF FALL	GLORIA BETKER, INC.	209 WEST 38TH STREET
Monday	COLLECTION		SHOWROOM - 3RD FLOOR
April 18	Continuous by appointment. Contact: 719-5510.		

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Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	AGATHA BROWN Contact: 947-7655.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	OLEG CASSINI COLLECTIONS Contact: 354-6990.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	LUCILLE CHAYT Contact: 564-2584.	264 WEST 35TH STREET SUITE - 1405
Beginning Monday April 18	OPENING OF FALL COLLECTION By appt. Circle, Barrie Denn, 575-7751; Kennsington Blue, Hope Kirk, 730-8210.	CIRCLE; & KENNSINGTON BLUE	225 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	CHRISTIAN DIOR Contact: 944-9820.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DDDOMINICK Contact: 719-3833.	530 SEVENTH AVENUE NEW SHOWROOM - 8TH FLOOR
Monday April 18- May 13	COLLECTIONS I & II FALL & WINTER Continuous by appointment.	LOUIS FERAUD Contact: MiMi Montgomery, 840-8820.	570 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Also, Simply Diane by Diane Dickinson.	GENTILLESSE BY DIANE DICKINSON Contact: 354-4147.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	BETTY GRISHAM Contact: 382-1462.	1466 BROADWAY SUITE 1104
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	ELEANORE HADLEY LTD Contact: 279-6053.	491 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	LESTER HAYATT SPORTSWEAR Contact: 719-5566.	236 WEST 40TH STREET SHOWROOM - 14TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	JAMISON/JAMISPORT Contact: 239-9477.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	JAYNE JAY Contact: 695-0909.	499 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	JEANNE-MARC Contact: 575-7840.	1466 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	BETSEY JOHNSON Contact: 921-0510.	1441 BROADWAY SHOWROOM - 14TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI Contact: 239-9485.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	KENAR Contact: 944-5300.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	ALEXIS KIRK Contact: 532-3779.	385 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	RITA LANGMAN Contact: 594-8330.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GUY LAROCHE DRESSES & BLOUSES Contact: 594-8104.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MALAVE Contact: 563-0510.	264 WEST 35TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MASANDREA SPORT Contact: 354-0515.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Monday April 18- April 29	FALL SPORTSWEAR COLLECTION By appointment.	MAYA Contact: Lisa, 532-0505.	385 FIFTH AVENUE SHOWROOM - SUITE 708
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MISS O BY OSCAR DE LA RENTA Contact: 354-6777.	550 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MIRA DE MOSS Contact: 695-1686.	335 WEST 38TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	NIPON BOUTIQUE Contact: 354-4325.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	YONSON PAK Buyers: 695-6087. Press: Eleanor Lambert, 887-8275.	264 WEST 35TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 18	OPENING OF FALL SPORTWEAR COLLECTION Continuous by appointment.	JOSEPH PICONE DESIGNER COLLECTION Contact: 536-9508.	1411 BROADWAY SHOWROOM - 37TH FLOOR
Monday April 18- April 29	PREMIER COLLECTION: LEATHER READY-TO-WEAR By appointment.	VITTORIO RICCI Contact: Evelyn Ricci, 486-1989.	12 WEST 57TH STREET SHOWROOM
Beginning Monday April 18	OPENING OF FALL KNITWEAR COLLECTION Continuous by appointment.	MICHAEL SEROY Contact: Barbara Pruzan, 730-8130.	1441 BROADWAY SUITE 2702

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	HELENE SIDEL Contact: 354-0024.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	SINGER & SPICER Contact: 575-9540.	1441 BROADWAY SUITE - 1482
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	ERNST STRAUSS; & SCHNELL SPORTS Contact: (213) 623-8112.	ST. MORITZ HOTEL PENTHOUSE
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	TAMOTSU Contact: 921-0326.	37 WEST 39TH STREET SUITE 202
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	TUDOR SQUARE & ALBERT LEWIS Contact: 944-8120	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	VOLLBRACHT TOO Contact: 354-0515.	1411 BROADWAY SHOWROOM - 29TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	YUKIKO HANAI Contact: 354-4700.	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTIONS (Lorna Adams, Pamela Dewey, French Rags, t.h.e. design house; others)	ZINGARA FASHIONS INC. 944-6353.	566 SEVENTH AVENUE SUITE 803
Tuesday April 19 8:45 A.M.	SHOWING OF FALL YOUNG CONTEMPORARY SPORTSWEAR <u>Note date change.</u> Press: 807-8509. Buyers: 382-1441, or 391-2690.	CLICKPOINT/TOMMY HILFIGER; OTOKYO/SUSAN HILFIGER	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 19 11:00 A.M.	FALL SHOWING BY THREE DESIGNERS Francesca Braschi, Anne Eisenhower, Helga Wagner. Press: Madeline de Vries, 753-6688.	LA ROMANA ATELIER	PLACE TO BE ANNOUNCED
Tuesday April 19 12:00 Noon	PREMIERE WOMEN'S COLLECTION Also at 3:00 P.M. By invitation. Contact: Jack Ethridge, 382-2255.	ALEXANDER JULIAN	575 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7733.	TRIGERE COAT FOR SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 19	3:00 P.M., ALEXANDER JULIAN (2nd show), 575 7th Ave., 26th fl. By inv., 382-2255.		
Tuesday April 19 3:00 P.M.	SHOWING OF FALL COLLECTION Also, April 26 at 3:00 P.M. By invitation. Contact: 279-2345.	LEVINO VERNA	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: Pamela Paine, 719-3160. Press: Betty Ann Grund, 688-7919.	EDWARD CARACCI (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 19 5:30 P.M.	PREMIERE: FALL WOMEN'S COLLECTION Cocktails. Show at 6:30 P.M. By invitation. Contact: 255-6156.	RON CHERESKIN FOR WOMEN	7TH REGIMENT ARMORY 643 PARK AVENUE (65TH ST.)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 19 7:00 P.M.	PREMIERE: FALL COLLECTION-- COCKTAILS/FASHION SHOW Show at 7:45. By inv. Buyers & Press.	GUY LAROCHE, INC. (36 EAST 57TH STREET) Contact: Lois L. Zuckerman, V.P., 759-1230.	REGINE'S 67 EAST 59TH STREET
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	C'EST SIMONE BY GEORGE SIMONTON Contact: 840-2035. Press: Roseanne Hart, (214) 521-9092.	209 WEST 38TH STREET SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	ARTHUR CHAPNIK Contact: 840-2777.	230 WEST 38TH STREET SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	WAYNE CLARK Contact: 382-2880.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	PAUL COSTELLOE Contact: 382-2880.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	ENCORE (DIV. UMI) Contact: 391-2870.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	HELEN FABRIKANT FOR H. FABRIKANT INC Contact: 354-1620.	1410 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL BLOUSE & DRESS COLLECTION Continuous by appointment.	CHRISTYNE FORTI Contact: 921-1552.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	JER DOR FASHIONS Contact: 564-4450.	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	LEE JORDAN INC. Contact: 564-6814.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	MIKE KORWIN'S KNITWORKS Contact: 947-8828.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	RAINCHEETAHS BY NAMAN Contact: 944-0800.	500 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	RICHIENE Contact: 354-0629.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	ABE SCHRADER CORPORATION Contact: 840-7733.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	TRIGERE SPORT FOR SCHRADER CORP. Contact: 840-7733.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	UMI COLLECTIONS BY ANNE CRIMMINS Contact: 221-2457.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning April 19- April 21	EXHIBITION OF AUTUMN/WINTER COLLECTION Videotape of Paris fashion show. By invitation.	YOHJI YAMAMOTO Press: 688-8653.	PLACE TO BE ANNOUNCED
Wednesday April 20 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 4:00 P.M. By invitation. Thereafter, 2nd floor.	BLASSPORT (550 SEVENTH AVENUE) Contact: 354-4200.	FOUR SEASONS 99 EAST 52ND STREET
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 840-6435.	SOO YUNG LEE; & SOO YUNG LEE LA SOIRE Press: Jody Donohue Associates, 688-8653.	ST. REGIS HOTEL ROOF
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	BOB MACKIE (550 SEVENTH AVENUE) Contact: 391-8697.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 20 1:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment.	ALBERT CAPRARO Contact: 840-1679.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL; & PREMIERE NEW GROUP By invitation. Buyers: Abe Goldner, 221-1995.	SAMUEL ROBERT; & SAMUEL ROBERT TOO Press: Jody Donohue, 688-8653.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	DON KLINE, LTD. Contact: 221-6771.	32 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Wednesday April 20 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 719-3210.	IZABEL LAM (205 WEST 39TH STREET) Press: Cristina, Gottfried, Loving, 688-4665.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 20	4:00 P.M., BLASSPORT (2nd show), FOUR SEASONS, 99 E 52 St., by inv., 354-4200.		
Wednesday April 20 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-6466.	BILL HAIRE LTD (530 SEVENTH AVENUE) Press: Jody Donohue Associates, 688-8653.	PLACE TO BE ANNOUNCED
Wednesday April 20 7:30-9:30	SHOWING OF FALL EVENING COLLECTION By invitation. Contact: Ken Schechner, 734-1139.	PRINCESS KATALIN ZU WINDISCH-GRAETZ, INC.	EGON VON FURSTENBERG 257 WEST 86TH STREET
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	DANZANTE Contact: 944-6610.	209 WEST 38TH STREET SHOWROOM - 6TH FLOOR
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	JONATHAN HITCHCOCK FOR REUBEN THOMAS Contact: 736-6060.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	MICHAEL KATZ Contact: 929-3976.	13 EAST 17TH STREET SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	KOOS VAN DEN AKKER Contact: 840-6720.	234 WEST 39TH STREET NEW SHOWROOM - 8TH FLOOR
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	MIGNON BY DOROTHY FARBO Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday April 20	OPENING OF FALL COLLECTION Continuous by appointment.	ROBERTA & BRENDA, INC. Contact: 947-4811.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Betty Gollrad, Cunningham, Walsh, 683-4900, Ext. 5276.	PENDLETON (489 FIFTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION In New Showroom. By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER	45 WEST 25TH STREET NEW SHOWROOM - 4TH FLOOR
Thursday April 21 10:00 A.M.	PRESS SHOWING: FALL INTIMATE APPAREL By inv. (Buyers, May 9-12, 9:30, 10:30, 2:30, by appt). Contact: 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 21 11:00 A.M.	SHOWING OF FALL COLLECTION Also, April 26 at 10:00 A.M. By invitation. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday April 21 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 719-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 594-4484.	THE KOHLER COLLECTION	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 21 1:00 P.M.	FOX TRIM SHOW BY VARIOUS DESIGNERS By invitation. Contact: Marilyn Steiner, 888-1888.	SAGA FURS OF SCANDINAVIA	THE SAVOY 141 WEST 44TH STREET
Thursday April 21 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 840-8888.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-8867.	JOHN ANTHONY FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Thursday April 21 4:00 P.M.	SHOWING OF FALL COLLECTION <u>Note Date Change</u> . For press. By invitation. Contact: 753-1111.	DIANE VON FURSTENBERG	745 FIFTH AVENUE SHOWROOM - 24TH FLOOR
Thursday April 21 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 475-7275. Press: Jeanne Chappell, 595-9420.	YEOHLEE (133 FIFTH AVENUE)	ESSEX HOUSE (BALLROOM) 160 CENT. PK. S.-6TH/7TH AVE.
Thursday April 21 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 675-1795. Press: Kim Ronemus, 691-5861.	TADAOMI	110 WEST 17TH STREET SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 21 6:45 P.M.	SHOWING OF FALL READY-TO-WEAR COLLECTION By invitation. Contact: Daniela Passini, 431-1090.	DIMITRI COUTURE	110 GREENE STREET SHOWROOM - 6TH FLOOR
Thursday April 21 7:00 P.M. Reception- Dinner	"DIAMOND JUBILEE" AWARDS DINNER Awards to 9 Coty Award Traphagen graduates: Geoffrey Beene, Luis Estevez, James Galanos, Stanley Herman, Victor Joris, Anne Klein (posthumously), John Kloss, Helen Lee, Mary McFadden. Also to: Victor Joris, Sarah Lee, Antonio Lopez, Lee Manichetti, John Nicholson, Barbara Tober. Unveiling of Ethel Traphagen bronze bas relief, created by Marian Roller. By invitation. Contact: Allyn Rice Bloeme, 673-0300.	TRAPHAGEN SCHOOL OF FASHION (257 PK AV SO)	HELMSLEY PALACE 455 MADISON AVENUE (52ND)
Beginning Thursday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 944-8870.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Thursday April 21	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 221-1445.	MOLLIE PARNIS STUDIO	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday April 22 8:00 A.M.	FALL '83 DESIGNER OVERVIEW FASHION SHOW Breakfast; show at 9:00 A.M. By inv. Contact: Evelyn Jablow, AC&R PR, 685-2500.	ULTRASUEDE FABRICS (SPRINGS SPEC. FAB. DIV.)	HOTEL PIERRE COTILLION ROOM
Friday April 22 10:00 A.M.	SHOWING FALL KNITWEAR; ZANDRA RHODES COLLECTION By invitation. Contact: Sue Krost, 944-2830.	LYLE & SCOTT	1441 BROADWAY SHOWROOM - 8TH FLOOR
Friday April 22 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-8700. Press: Joyce Lane, 391-9277.	MORTON MYLES	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday April 22 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Buyers: 889-1614. Press: Cristina, Gottfried, Loving, 688-4665.	JANET RUSSO (40 WEST 27TH STREET)	PLACE TO BE ANNOUNCED
Friday April 22 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 391-3887. Press: Yvon Dihe, 581-4466.	CATHERINE HIPP	110 WEST 40TH STREET SHOWROOM - 25TH FLOOR
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION Also at 4:00 P.M. By Donna Karan and Louis dell'Olio. By inv. Contact: 221-7880.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Friday April 22 3:30 P.M.	SHOWING FALL LATE-DAY- INTO-EVENING COLLECTION <u>Note date & time change.</u> By inv. Thereafter, 30th floor. Contact: 398-0018.	AKIRA (530 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
April 22	4:00 P.M., ANNE KLEIN & CO. (2nd show), PARSONS FASHION CENTER. By inv., 221-7880		
Friday April 22 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-1375.	SHAMASK (860 MADISON AVENUE)	PLACE TO BE ANNOUNCED
Friday April 22 7:00 P.M.	SHOWING OF FALL HATS, READY-TO-WEAR; & JEWELRY "New London in New York"--British fashion arts. By inv., 243-3700; or 431-8468.	SUZANNE BARTSCH (72 THOMPSON STREET)	THE ROXY 515 WEST 18TH STREET
Monday April 25 9:30 A.M.	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment, 21st floor. Contact: 221-3489.	SAZ; & SAZ II (530 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also, 2:00 P.M. and 4:00 P.M.	BILL BLASS (550 SEVENTH AVENUE) By invitation. Contact: 221-6660.	HOTEL PIERRE COTILLION ROOM
Monday April 25 12:00 Noon	SHOWING OF FALL COLLECTIONS By invitation. Thereafter by appointment. Contact: 391-2255.	HAROLD LEVINE; & HAND-LOOMED KNITS	530 SEVENTH AVENUE SHOWROOM - 21st FLOOR
Monday April 25 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Contact: Specific Atlantic, 751-8422.	CLEOPATRA BROUMAND	HOTEL PIERRE WEDGWOOD ROOM
Monday April 25 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 221-4502. Press: Cristina, Gottfried, Loving, 688-4665.	CATHY HARDWICK	1411 BROADWAY SHOWROOM - 4TH FLOOR
April 25	2:00 P.M., BILL BLASS (2nd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.		
Monday April 25 3:00 P.M.	SHOWING OF FALL/WINTER COLLECTION By invitation. Buyers: 355-3055. Press: Madeline de Vries, Ltd., 753-6688.	CAROLINA HERRERA (19 EAST 57TH)	HOTEL PIERRE BALLROOM
April 25	4:00 P.M., BILL BLASS (3rd show), HOTEL PIERRE, COTILLION ROOM. By inv., 221-6660.		
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> By invitation. Buyers: 391-8052. Press: Rea Lubar, 575-0735.	BERN CONRAD (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday April 25 5:00 P.M.	FALL TREND FASHION SHOW By invitation. Buyers: 697-0663. Press: Jody Donohue Assoc., 688-8653.	THE FOOTWEAR COUNCIL	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Monday April 25 5-7 P.M.	PRESS SHOWING OF FALL COLLECTION <u>Note time change.</u> Continuous showing. By invitation. Contact: 245-1550.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION <u>Note date change.</u> Show at 6:00 P.M. By invitation. Contact: 944-9630.	ANA COLON (215 WEST 40TH STREET)	REGINE'S (60TH ST) 502 PARK AVENUE
Monday April 25 6:15 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 7:00. By invitation. Contact: Mary Jane McCarthy, 594-1920.	KRISTIAN LEIGH (292 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
Beginning Monday April 25	OPENING OF FALL COLLECTION Also, April 15 in L.A. with N.Y. Fashion Creators. By appt. Contact: 921-4317.	BEREK--HANDKNIT SWEATERS	265 WEST 37TH STREET SHOWROOM - 20TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION By appointment. Contact: 957-8329.	NEIL BIEFF LTD.	850 SEVENTH AVENUE SUITE 903
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuos by appointment. Contact: 730-7310.	CRISCIONE	525 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION By appointment. Contact: (617) 262-6580.	FIANDACA	230 CENTRAL PARK SOUTH SUITE 5B

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 25- May 6	OPENING OF FALL COLLECTION Continuous by appointment.	NAN HERZLINGER (SANTA FE) Contact: Bill Parker or Jack Herzlinger, (505) 471-3413.	DRAKE HOTEL 56TH & PARK AVENUE
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	LEONARD-PARIS COUTURE STUDIO Contact: 869-3601.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	MARION MAGED Contact: 354-8590.	270 WEST 38TH STREET NEW SHOWROOM - 15TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	HANAE MORI Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	MOROCI, INC. Contact: 354-1880.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday April 25- May 13	SHOWING OF FALL COLLECTION By appointment.	RUBEN PANIS (6911 MELROSE, L.A.) Contact: Wayne J. Welsh, (213) 937-5680.	DRAKE HOTEL SUITE 705 & 706
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	POGIA BY D. POLIMENI Contact: 944-6030.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	JILL RICHARDS; JILL RICHARDS II Contact: Ruth Lutz, (213) 489-1650.	DRAKE HOTEL (PARK & 56TH) SUITE 1205
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	JACKIE ROGERS Contact: 744-7303.	787 MADISON AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	AURORA RUFFOLO Contact: 354-9250.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	JERRY SILVERMAN Contact: 944-8200.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	MALCOLM STARR Contact: 944-8781.	236 WEST 40TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday April 25	OPENING OF FALL COLLECTION By appointment.	TRAVILLA (122 EAST 7TH, L.A.) Contact: (213) 623-5192.	DRAKE HOTEL (PARK & 56TH) SUITE 1105
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment.	VALENTINO STUDIO Contact: 944-8781.	236 WEST 40TH STREET SHOWROOM - 3RD FLOOR
Tuesday April 26 9:00 A.M.	SHOWING OF FALL/ HOLIDAY COLLECTIONS By invitation. Thereafter, by appointment.	ALBERT NIPON COMPANY (530 SEVENTH AVENUE) Press: Roberta Wolf, 354-0760.	PARSONS FASHION CENTER 560 SEVENTH AVENUE
April 26	10:00 A.M. ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 840-8865. Press: Rea Lubar, 575-0735.	REGINA KRAVITZ (575 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Tuesday April 26 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 26 12:00 Noon	SHOWING OF FALL COLLECTION Also, 4:00 P.M. By invitation. Thereafter by appt. Contact: 719-2600.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION Also, 3:00 P.M.; and, Tues., May 3 at 3:00 P.M. By invitation. Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd floor. Contact: 736-4078.	MARY McFADDEN (264 WEST 35TH STREET)	30 ROCKEFELLER PLAZA NBC STUDIO 8H
April 26	3:00 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, 391-9100.		
April 26	3:00 P.M., LEVINO VERNA (2nd show), 498 Seventh Avenue, 9th floor, 279-2345.		
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 944-6844.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	4:00 P.M., CALVIN KLEIN (2nd show), 205 W 39th St., 11th fl. By inv., 719-2600.		
Tuesday April 26 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 23rd floor. Contact: 840-4460.	MARC BOUWER (575 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Tuesday April 26 6:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Buyers: Joy Fahnley, 382-1966. Press: Eve Orton, 223-1183.	ELSA MARTINELLI	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 26 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Michelle Stein, 226-6809.	MARCASIANO (145 SPRING STREET)	PLACE TO BE ANNOUNCED
Beginning Tuesday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 736-0024.	ADAM BEALL	250 WEST 35TH STREET SHOWROOM - 16TH FLOOR
Beginning Tuesday April 26	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 921-2100.	BILL BLASS COLLECTION III	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday April 26	OPENING OF FALL COLLECTION Note new showroom. Continuous by appointment. Contact: 679-5940.	ANDRE VAN PIER	252 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 26- April 28	SPRING/SUMMER '84 FASHION FABRICS By invitation. Buyers: Peter Nach, 563-5350. Press: Spencer & Rubinow, 751-9050.	EUROPEAN & AMERICAN FABRIC PRODUCERS	PIER 88 12TH AVENUE & 48TH STREET
Wednesday April 27 8:30 A.M.	SHOWING OF FALL COLLECTION Also, May 2 at 5:30. By appt. from April 25, Suite 1805. Cont: (213) 627-0806.	HELGA	DRAKE HOTEL PARK AVENUE & 56TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Press: Rea Lubar, 575-0735.	ADRI	PLACE TO BE ANNOUNCED
Wednesday April 27 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 4th floor. Contact: 398-0800.	GEOFFREY BEENE (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION <u>Note date and time change.</u> By invitation. Thereafter appt. Contact: 921-1460.	GLORIA SACHS	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also, 3:00 P.M. By invitation. Thereafter by appt., 11th fl.; 354-6777.	OSCAR DE LA RENTA (550 SEVENTH AVENUE)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-6374.	TRACY MILLS	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 27 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 736-0109. Press: Cristina, Gottfried, Loving, 688-4665.	MARY ANN RESTIVO (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
April 27	3:00 P.M., OSCAR DE LA RENTA (2nd show), PARSONS, 560 Seventh. By inv., 354-6777.		
Wednesday April 27 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-7677.	NORMA WALTERS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday April 27 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 840-0370.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday April 27 5:30 P.M.	SHOWING OF FALL COLLECTION Cocktails. Show at 6:00. By inv. Thereafter, 3rd fl. Contact: 221-0675.	RALPH LAUREN (550 SEVENTH AVENUE)	HOTEL PIERRE BALLROOM
Wednesday April 27 6:45 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th floor. Contact: 921-1756.	ROBERT MOLNAR, INC (109 WEST 38TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Wednesday April 27 7-9 P.M.	COCKTAIL PARTY & FASHION SHOW Council of Fashion Designers of America. Show 8 P.M. By inv. Janet Lioma, 421-1450.	C.F.D.A. & IDEACOMO	ST. REGIS HOTEL VERSAILLES ROOM
Friday April 27- May 4	FALL-WINTER COLLECTION IN NEW YORK By appointment. Contact: 534-6312.	ZANDRA RHODES	SHERRY NETHERLAND HOTEL 5TH AVENUE & 59TH STREET
Thursday April 28 8:30 A.M.	"IMAGE BY DESIGN": BREAKFAST; FASHION SHOW Press show--"A Visual Experience." By invitation. Contact: (617) 577-2719.	POLAROID CORPORATION	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 10:30 A.M.	SHOWING OF FALL COLLECTION <u>Note date & time change.</u> Also, 2:00 P.M. By invitation. Contact: 921-8500.	PERRY ELLIS	575 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday April 28 11:30 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By invitation. Thereafter, 14th fl.	HALSTON (550 SEVENTH AVENUE)	OLYMPIC TOWER - 21ST FLOOR 645 FIFTH AVENUE (51ST ST) Contact: 354-6340.
Thursday April 28 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 25 W 39th Street, 8th floor.	MICHAELE VOLLBRACHT DESIGN ENTERPRISES INC.	PLACE TO BE ANNOUNCED Contact: 921-8020.
April 28	2:00 P.M., PERRY ELLIS (2nd show), (<u>Note date change</u>) 575 7th, 2nd fl., 921-8500.		
April 28	3:00 P.M., HALSTON (2nd show), OLYMPIC TOWER, 645 Fifth Avenue. By inv., 354-6340.		
Thursday April 28 3:15 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 989-6026.	JOAN VASS	418 WEST 25TH STREET PENTHOUSE
Thursday April 28 4:00 P.M.	DAYTIME & LATE-DAY COLLECTION & ACCESSORIES By invitation. Thereafter, 15th floor. Contact: Patricia Hagerty, 221-1594.	LISANDRO SARASOLA (225 WEST 35TH STREET)	PARSONS FASHION CENTER 560 SEVENTH AVENUE
Thursday April 28 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Buyers: 921-0685. Press: Eleanor Lambert, 887-8275.	BIS BY GENE EWING (575 SEVENTH AVENUE)	THE SAVOY 141 WEST 44TH STREET
Thursday April 28 5:30 P.M.	SHOWING OF FALL COLLECTION Show at 6. By invitation. Thereafter, 9th fl. Contact: Michael Anketell, 947-6357.	GREGGORY KING (498 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday April 28 8:00 P.M.	SEVENTH ANNUAL DINNER/DANCE By invitation. Tickets: \$125.00 per person. (Black tie). Contact: 289-4311.	NEW YORK FASHION COUNCIL, INC.	MUSEUM OF NATURAL HISTORY CENT. PK, W. & 79TH ST.
Friday April 29 11:00 A.M.	PRESS SHOWING: FALL COLLECTION By invitation. (Buyers from April 18, 9th fl. Contact: 869-2712) Press: 581-8581.	FERNANDO SANCHEZ (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Monday May 2 3:00 P.M.	SHOWING OF FALL COLLECTION <u>Note date change</u> . (Buyers from April 18) By invitation. Contact: 944-9248.	KENETH BONAVIDACOLA	526 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 2	5:30 P.M., HELGA (2nd show), Drake Hotel, Park & 56th Street, (213) 627-0806.		
Beginning Monday May 2	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 421-4188.	ALFRED BOSAND	37 WEST 57TH STREET SUITE - 506
May 3	3:00 P.M., TRIGERE (3rd show), 550 Seventh Avenue, 16th fl, 391-9100.		
*May 3	INTERSTOFF IN FRANKFURT -- Fabrics Exhibit (May 3-6)		
Wednesday May 4 2:00 P.M.	"BRITISH FASHIONS SALUTE NEW YORK" Tea & fashion show. By invitation. Contact: Sophie Craze, 929-1463.	LAURA ASHLEY; BURBERRYS; JAEGER	Q.E. II - BERTH 3 49TH STREET & 12TH AVENUE
May 9	FALL INTIMATE APPAREL MARKET WEEK IN NEW YORK		
May 9	FALL HANDBAGS & ACCESSORIES MARKET WEEK IN NEW YORK		
Tuesday May 10 8:00 A.M.	FALL COLLECTIONS OF INTIMATE APPAREL Tenth anniversary fashion show, 8:30 A.M. By inv. Contact: Sam Weinberg, 888-4360.	BODY FASHIONS/INTIMATE APPAREL MAGAZINE	GRAND HYATT HOTEL GRAND BALLROOM